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Varel International opens office to serve Barnett Shale region

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Independent drill bit company Varel International said Monday that it is opening an office in North Texas' Barnett Shale region.

The office in Haslet, north of Fort Worth, will provide sales and service functions for Varel's customers in the Barnett Shale region.

Barnett Shale is a gas formation that stretches west and north of Fort Worth. The area currently has more than 100 rigs drilling for gas and is recognized by many as the "hottest play for gas in the United States," Varel said.

"This new office will ensure that we constantly have people on the ground to service our many customers and prospective customers drilling in this active market," said William Burton, vice president of sales & operations for Western Hemisphere-North at Varel International.

Varel, based in Carrollton, has been active in the Barnett Shale area for more than six years.

"The combination of the recent growth and forecasted drilling activity in this region justified the need for us to dedicate resources exclusively to this area," said Burton.

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